



We look forward
to welcoming you!

Study in the heart of Germany

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06/23

Department of
Business



International
Business & Management

Bachelor of Science (B. Sc.)

What happens after graduation?

The focus on international business and management aspects and an excellent language education will allow you to start a career in a global business environment. After first experiences within a real company environment, your education will assist you in pursuing an international career at manager level with budget and people responsibility.

Alternatively, you may wish to study for a master's degree either at Fulda University of Applied Sciences or at another university. This would be mandatory if you would like to pursue an academic career and seek a doctoral degree, for example.

Contact

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Fulda

Advice

Department of Business
Programme Management
Internet hs-fulda.de/ibm

Central Student Advisory Office
Phone +49 661 9640-1432
E-Mail studienberatung@hs-fulda.de
Internet hs-fulda.de/beratung

Application

**Applicants with a German university
entrance qualification**
Student Administration
Phone +49 661 9640-1420
Email bewerbung.application@hs-fulda.de
Internet hs-fulda.de/bewerbung

**Applicants with a university entrance
qualification from outside Germany**
Phone +49 661 9640-1453
Email bewerbung.application@hs-fulda.de
Internet hs-fulda.de/undergraduate-admissions



Credits: Mergard, Hochschule Fulda



Hochschule Fulda
University of Applied Sciences



Hochschule Fulda
University of Applied Sciences





International Business & Management

Bachelor of Science (B. Sc.)



Managing a global future

What is it about?

We all live in a world with globalised markets. In order to successfully compete in these markets, companies of all sizes need people who not only have a sound knowledge of business and management principles, but are also equipped to multi-national environments where intercultural and language competencies are of utmost importance.

These needs are addressed through this programme which combines business education with language skills and fosters an international climate that enables future careers.

Who is it for?

This programme is meant for high school graduates who want to lay the right foundations for an international career by:

- obtaining in-depth knowledge of the most important disciplines of business administration,
- specialising in management,
- studying exclusively in English, and
- developing skills in a second language.

What does the degree programme entail?

- The programme is exclusively taught in English. Dedicated courses allow you to improve your English language skills.
- You will also acquire basic, business-oriented skills in an additional language. You have a choice between French, Spanish, and – if you are not a German native-speaker – German.
- The first four semesters will introduce you to the most important disciplines of business administration and economics. They also include all language modules.

- During semester five, you will gain experience abroad. You are welcome to study at one of our partner universities or at a university of your choice. Alternatively, you will have the opportunity to do an internship in a foreign country.
- Back in Germany, the programme focuses on the specialisation in management including a comprehensive case study, where you will work on innovative projects. This experience, together with a business simulation, will provide a unique set of challenges to help you to develop holistic managerial skills.
- The programme concludes with a bachelor's thesis.

Curriculum – International Business & Management (B. Sc.)

Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6	Semester 7
Mathematics 1	Mathematics 2	Microeconomics	Macroeconomics	Study Abroad or Internship Abroad	Case Study 1	Case Study 2
Introduction to Economics & Research	Statistics	International Business Law 1	International Business Law 2		International Strategic Management	
Introduction to Business 1	Introduction to Business 2	Digital Business	Human Resources & Organ. Behaviour		Business Simulation	Entrepreneurship
Financial Accounting	Financial Reporting	Cost Accounting	Management Accounting		Supply Chain Management	Corp. Govern. & Corp. Social Responsibility
Business English	Business Communications	Academic Reading & Writing	Corporate Finance		Taxation	Bachelor's Thesis
Intercultural Communication	Spanish/French for Business 1	Spanish/French for Business 2	Spanish/French for Business 3		Marketing	